

Pulses in the US

Market Direction | 2025-01-21 | 20 pages | Euromonitor

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Report description:

As prices continued to stabilise across industries in 2024, pulses in the US saw the continued slowdown in price growth benefit volume growth. Although unit price growth remained in the high single digits for 2023, 2024 showed an increase in the low single digits. Volume growth was seen for pulses across all channels, but particularly retail, led by beans. Until recently, evolving lifestyles and inconsistent daily routines made dry pulses unappealing to the broader consumer base due to the requi...

Euromonitor International's Pulses in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2020-2024, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Beans, Other Pulses, Peas.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pulses market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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