

Pulses in South Africa

Market Direction | 2025-01-10 | 17 pages | Euromonitor

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Report description:

Demand for pulses in South Africa continues to rise. There is an ongoing trend among some South Africans to reduce their meat consumption as they look to incorporate more plant-based foods into their diets as part of flexitarian lifestyles. There are many reasons for including greater plant content in diets, ranging from perceived health benefits to environmental concerns. Whilst being high in protein, meat is considered to have potential negative health impacts if regularly consumed in high qua...

Euromonitor International's Pulses in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2020-2024, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Beans, Other Pulses, Peas.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pulses market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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