

Pulses in Italy

Market Direction | 2025-01-09 | 19 pages | Euromonitor

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Report description:

The consumption of pulses in Italy saw steady growth in retail volume and current value terms in 2024. This growth was supported by several factors, including nutritional, ecological, economic and cultural. First, pulses are extremely rich in nutrients. They are an excellent source of vegetable protein, fibre, vitamins and minerals, such as iron and magnesium. At a time when health and nutritional wellbeing are in the spotlight, many people are trying to reduce their meat consumption and increas...

Euromonitor International's Pulses in Italy report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2020-2024, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Beans, Other Pulses, Peas.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pulses market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
January 2025

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