

Pre-Paid Cards in the Czech Republic

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Report description:

The open loop category was the most dynamic performer within pre-paid cards in the Czech Republic in terms of growth in circulation numbers and current value transactions in 2024, and also saw volume transactions rise at a healthy pace. It remained a key beneficiary of the increasing willingness of local consumers and businesses to choose card-based and digital payment solutions over cash, as these instruments are easily accessible and becoming ever more versatile. In particular, expansion was s...

Euromonitor International's Pre-Paid Card Transactions in Czech Republic report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Closed Loop Pre-Paid Card Transactions, Open Loop Pre-Paid Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pre-Paid Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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More versatile open loop pre-paid cards from neobanks gain popularity
Growing use of employee benefit cards boosts open loop transactions
Digitalisation trend becomes more ingrained

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Steady growth in circulation numbers and transactions predicted
Digitalisation will continue to gain momentum
Fintechs set to face greater challenge from banks in open loop pre-paid cards

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FINANCIAL CARDS AND PAYMENTS IN THE CZECH REPUBLIC

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