

Pre-Paid Cards in Sweden

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Report description:

Pre-paid cards have a wide variety of uses in Sweden. The category consists of open and closed loop cards with vastly different types of usage within them. Despite such diversity, open-loop cards were the star performer in 2024, whilst closed loop pre-paid cards have been steadily losing ground over the review period. Pre-paid cards were heavily impacted by the pandemic with usage plummeting in 2020.

Euromonitor International's Pre-Paid Card Transactions in Sweden report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Closed Loop Pre-Paid Card Transactions, Open Loop Pre-Paid Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pre-Paid Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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