

Pre-Paid Cards in Norway

Market Direction | 2025-01-14 | 25 pages | Euromonitor

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Report description:

Pre-paid cards continue to fill a niche in the Norwegian payment landscape in 2024. Pre-paid cards can act as a more contemporary or digitalized substitute for cash, which is popular among the unbanked population who have no access to mainstream cards, notably debit cards. Given the high banked population in Norway, pre-paid cards do not play exactly the same role as other countries with less advanced digitalized payment scenes - instead, pre-paid cards in Norway are often connected to special f...

Euromonitor International's Pre-Paid Card Transactions in Norway report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Closed Loop Pre-Paid Card Transactions, Open Loop Pre-Paid Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pre-Paid Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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FINANCIAL CARDS AND PAYMENTS IN NORWAY

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