

Pre-Paid Cards in Nigeria

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Report description:

The number of pre-paid cards continues to rise rapidly in Nigeria. More households are embracing these forms of payments which can enhance control over spending and help consumers avoid additional bank fees. Open loop pre-paid cards have benefitted from expansion in digital offerings which facilitate secure online payments. Such cards are attractive to the growing number of tech-savvy shoppers in Nigeria. The momentum gained by pre-paid cards can be linked to road infrastructure developments and...

Euromonitor International's Pre-Paid Card Transactions in Nigeria report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Closed Loop Pre-Paid Card Transactions, Open Loop Pre-Paid Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pre-Paid Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Scotts International. EU Vat number: PL 6772247784

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NIBSS opens doors for remittance cards

Innovation focus on digitalisation and convenience

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