

Pre-Paid Cards in Israel

Market Direction | 2025-01-22 | 23 pages | Euromonitor

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Report description:

Pre-paid cards in Israel saw growth curbed by reduced interest in travel among local consumers in 2024. Pre-paid cards have long been a popular choice for individuals travelling abroad due to their safety and convenience. However, the ongoing Israel-Hamas war, coupled with the reduced availability of airline tickets and resulting high prices, has significantly dampened international travel. This decline in travel has consequently hindered the growth of the pre-paid card market, as fewer people r...

Euromonitor International's Pre-Paid Card Transactions in Israel report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Closed Loop Pre-Paid Card Transactions, Open Loop Pre-Paid Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pre-Paid Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Pre-Paid Cards in Israel
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List Of Contents And Tables

PRE-PAID CARDS IN ISRAEL

KEY DATA FINDINGS

2024 DEVELOPMENTS

Reduced travel hinders growth in pre-paid cards in 2024
Category sees growth in pre-paid cards for children
Increase in payment apps for public transportation undermines growth in closed loop pre-paid cards

PROSPECTS AND OPPORTUNITIES

E-commerce to support open loop pre-paid cards
Open loop cards to benefit from recovery in travel
Closed loop pre-paid cards will continue to decline during forecast period

CATEGORY DATA

Table 1 Pre-paid Cards: Number of Cards in Circulation 2019-2024

Table 2 Pre-paid Cards Transactions 2019-2024

Table 3 Pre-paid Cards in Circulation: % Growth 2019-2024

Table 4 Pre-paid Cards Transactions: % Growth 2019-2024

Table 5 Closed Loop Pre-paid Cards Transactions 2019-2024

Table 6 Closed Loop Pre-paid Cards Transactions: % Growth 2019-2024

Table 7 Open Loop Pre-paid Cards Transactions 2019-2024

Table 8 Open Loop Pre-paid Cards Transactions: % Growth 2019-2024

Table 9 Pre-paid Cards: Number of Cards by Issuer 2019-2023

Table 10 □Pre-paid Cards: Number of Cards by Operator 2019-2023

Table 11 □Pre-paid Cards Transaction Value by Issuer 2019-2023

Table 12 □Pre-paid Cards Transaction Value by Operator 2019-2023

Table 13 □Closed Loop Pre-paid Cards: Number of Cards by Issuer 2019-2023

Table 14 □Closed Loop Pre-paid Cards: Number of Cards by Operator 2019-2023

Table 15 □Closed Loop Pre-paid Cards Transaction Value by Issuer 2019-2023

Table 16 □Closed Loop Pre-paid Cards Transaction Value by Operator 2019-2023

Table 17 □Open Loop Pre-paid Cards: Number of Cards by Issuer 2019-2023

Table 18 □Open Loop Pre-paid Cards: Number of Cards by Operator 2019-2023

Table 19 □Open Loop Pre-paid Cards Transaction Value by Issuer 2019-2023

Table 20 □Open Loop Pre-paid Cards Transaction Value by Operator 2019-2023

Table 21 □Forecast Pre-paid Cards: Number of Cards in Circulation 2024-2029

Table 22 □Forecast Pre-paid Cards Transactions 2024-2029

Table 23 □Forecast Pre-paid Cards in Circulation: % Growth 2024-2029

Table 24 □Forecast Pre-paid Cards Transactions: % Growth 2024-2029

Table 25 □Forecast Closed Loop Pre-paid Cards Transactions 2024-2029

Table 26 □Forecast Closed Loop Pre-paid Cards Transactions: % Growth 2024-2029

Table 27 □Forecast Open Loop Pre-paid Cards Transactions 2024-2029

Table 28 □Forecast Open Loop Pre-paid Cards Transactions: % Growth 2024-2029

FINANCIAL CARDS AND PAYMENTS IN ISRAEL

EXECUTIVE SUMMARY

Financial cards and payments in 2024: The big picture
2024 key trends
Fintech does well despite challenging context
Competitive landscape
What next for financial cards and payments?

MARKET INDICATORS

Table 29 Number of POS Terminals: Units 2019-2024
Table 30 Number of ATMs: Units 2019-2024
Table 31 Value Lost to Fraud 2019-2024
Table 32 Card Expenditure by Location 2024
Table 33 Financial Cards in Circulation by Type: % Number of Cards 2019-2024
Table 34 Domestic versus Foreign Spend 2024

MARKET DATA

Table 35 Financial Cards by Category: Number of Cards in Circulation 2019-2024
Table 36 Financial Cards by Category: Number of Accounts 2019-2024
Table 37 Financial Cards Transactions by Category: Value 2019-2024
Table 38 □Financial Cards by Category: Number of Transactions 2019-2024
Table 39 □Consumer Payments by Category: Value 2019-2024
Table 40 □Consumer Payments by Category: Number of Transactions 2019-2024
Table 41 □M-Commerce by Category: Value 2019-2024
Table 42 □M-Commerce by Category: % Value Growth 2019-2024
Table 43 □Financial Cards: Number of Cards by Issuer 2019-2023
Table 44 □Financial Cards: Number of Cards by Operator 2019-2023
Table 45 □Financial Cards: Card Payment Transactions Value by Operator 2019-2023
Table 46 □Financial Cards: Card Payment Transactions Value by Issuer 2019-2023
Table 47 □Forecast Financial Cards by Category: Number of Cards in Circulation 2024-2029
Table 48 □Forecast Financial Cards by Category: Number of Accounts 2024-2029
Table 49 □Forecast Financial Cards Transactions by Category: Value 2024-2029
Table 50 □Forecast Financial Cards by Category: Number of Transactions 2024-2029
Table 51 □Forecast Consumer Payments by Category: Value 2024-2029
Table 52 □Forecast Consumer Payments by Category: Number of Transactions 2024-2029
Table 53 □Forecast M-Commerce by Category: Value 2024-2029
Table 54 □Forecast M-Commerce by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 Research Sources

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