

Pre-Paid Cards in Indonesia

Market Direction | 2025-01-13 | 27 pages | Euromonitor

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Report description:

Pre-paid cards in Indonesia turned in another positive year in 2024, with rises in transactions in both volume and value terms, though growth slowed down. Open loop cards benefitted from the year's record number of homecoming travellers, with holidays and increased toll tariff prices also helping - particularly those along the Trans Java toll road.

Euromonitor International's Pre-Paid Card Transactions in Indonesia report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Closed Loop Pre-Paid Card Transactions, Open Loop Pre-Paid Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pre-Paid Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Positive but slowed growth for pre-paid cards in 2024

Mandiri continues to invest in business and GNNT

Closed loop rises, driven by Kartu Multi Trip

PROSPECTS AND OPPORTUNITIES

Saturation may curb stronger growth

Open loop transactions will rise in both value and volume terms, while impact of MLFF unlikely to be felt in the short-term

Spending will increase, though digital wallets present challenge for overall category

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