

## **Pre-Paid Cards in France**

Market Direction | 2025-01-13 | 29 pages | Euromonitor

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### **Report description:**

Pre-paid cards in France benefitted substantially in 2024, following on from a good year in 2023. This was mostly driven by closed loop pre-paid card transactions, driven partly by the post-pandemic revival of travel and commuting. 2023 - the first year without pandemic-related restrictions - coincided with the comeback of domestic and inbound tourism, in Paris in particular, with traffic returning to the French motorways, railway (benefitting Indigo rapid transition badges from Vinci) and in ai...

Euromonitor International's Pre-Paid Card Transactions in France report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Closed Loop Pre-Paid Card Transactions, Open Loop Pre-Paid Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Pre-Paid Card Transactions market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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