

Plant-Based Dairy in India

Market Direction | 2025-01-07 | 19 pages | Euromonitor

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Report description:

Growth in demand for plant-based dairy products in India is expected to remain strong in 2024, with double-digit retail current value growth anticipated. Fresh cow's milk is usually consumed on a daily basis in Indian households. While India has a large dairy industry with high penetration of dairy products, there is growing evidence of rising lactose intolerance in the country, which is driving demand for plant-based dairy products. In addition, with increasing urbanisation, many consumers' lif...

Euromonitor International's Plant-based Dairy in India report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2020-2024, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <[Year]> directly informs our forecasts to 2029, clearly indicating how the market is expected to change.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Plant-based Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
January 2025

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