

Personal Care Appliances in Singapore

Market Direction | 2025-01-06 | 37 pages | Euromonitor

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Report description:

Personal care appliances saw double-digit growth in retail volume terms in 2024 for the third straight year with this being largely fuelled by the surge in demand for oral care appliances. The outbreak of COVID-19 caused consumers to pay more attention to their health and hygiene routines, which included an increased focus on oral hygiene. This led to a rapid rise in sales of oral care appliances with brands such as Oral-B and Colgate winning over consumers with new product development, new inno...

Euromonitor International's Personal Care Appliances in Singapore report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Body Shavers, Electric Facial Cleansers, Hair Care Appliances, Oral Care Appliances, Other Personal Care Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Personal Care Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Multifunctional and compact designs draw attention with space at a premium

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