

## **Personal Care Appliances in Hungary**

Market Direction | 2025-01-10 | 36 pages | Euromonitor

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### **Report description:**

Retail volume sales of personal care appliances are set to grow slightly in Hungary in 2024. Indeed, personal care appliances is one of the few areas of small appliances that is expected to register a gain in volume during the year. Increasing promotional activity, rising consumer awareness, and innovative products that make life easier for consumers have fuelled the growth of these appliances.

Euromonitor International's Personal Care Appliances in Hungary report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Body Shavers, Electric Facial Cleansers, Hair Care Appliances, Oral Care Appliances, Other Personal Care Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Personal Care Appliances market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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