

## **Personal Care Appliances in Hong Kong, China**

Market Direction | 2025-01-10 | 34 pages | Euromonitor

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### **Report description:**

Personal care appliances in Hong Kong continues to enjoy a positive performance in 2024, as consumers seek convenient solutions to support their daily routines, including hair care, oral care for hygiene and body shavers for personal grooming regimes. Spending greater time outside of the home, many consumers want to look presentable for both the workplace and social gatherings.

Euromonitor International's Personal Care Appliances in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Body Shavers, Electric Facial Cleansers, Hair Care Appliances, Oral Care Appliances, Other Personal Care Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Personal Care Appliances market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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