

Personal Accessories in the US

Market Direction | 2025-01-15 | 57 pages | Euromonitor

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Report description:

In 2024, personal accessories in the US is expected to see a return to growth in current value terms; however, in constant value terms sales are set to continue to decline, albeit improving from 2023. This exemplifies the challenges consumers are dealing with, as inflation and interest rates have been cooling in 2024, but are still above pre-pandemic levels, forcing consumers to remain cautious in their purchasing decisions, especially those with more limited incomes. Furthermore, consumers have...

Euromonitor International's Personal Accessories in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2020-2024), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Bags and Luggage, Jewellery, Traditional and Connected Watches, Writing Instruments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Personal Accessories market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Challenges in department stores prompt players to explore other distribution options

PROSPECTS AND OPPORTUNITIES

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