

Personal Accessories in the Netherlands

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Report description:

Despite the rising cost of living in the Netherlands, personal accessories experienced positive retail value growth of 7% in 2024. Although the market experienced a positive uplift, it was more modest than the previous year's growth levels. However, Dutch consumers' continued willingness to purchase accessories was driven by their strong interest in fashion, further amplified by social media's influence.

Euromonitor International's Personal Accessories in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2020-2024), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Bags and Luggage, Jewellery, Traditional and Connected Watches, Writing Instruments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Personal Accessories market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Personal Accessories in the Netherlands
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List Of Contents And Tables

PERSONAL ACCESSORIES IN THE NETHERLANDS

EXECUTIVE SUMMARY

Personal accessories in 2024: The big picture
2024 key trends
Competitive landscape
Retailing developments
What next for personal accessories?

MARKET DATA

Table 1 Sales of Personal Accessories by Category: Volume 2019-2024
Table 2 Sales of Personal Accessories by Category: Value 2019-2024
Table 3 Sales of Personal Accessories by Category: % Volume Growth 2019-2024
Table 4 Sales of Personal Accessories by Category: % Value Growth 2019-2024
Table 5 NBO Company Shares of Personal Accessories: % Value 2020-2024
Table 6 LBN Brand Shares of Personal Accessories: % Value 2021-2024
Table 7 Distribution of Personal Accessories by Format: % Value 2019-2024
Table 8 Forecast Sales of Personal Accessories by Category: Volume 2024-2029
Table 9 Forecast Sales of Personal Accessories by Category: Value 2024-2029
Table 10 □Forecast Sales of Personal Accessories by Category: % Volume Growth 2024-2029
Table 11 □Forecast Sales of Personal Accessories by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 Research Sources

BAGS AND LUGGAGE IN THE NETHERLANDS

KEY DATA FINDINGS

2024 DEVELOPMENTS

Technology, functional attributes and fashion innovations drive sales in 2024
Dutch men emerge as a growing consumer base for bags, boosting overall sales
Samsonite BV retains its lead while retail e-commerce gains share

PROSPECTS AND OPPORTUNITIES

Players are set to invest in unique styles and limited-edition ranges to attract consumers
Bags and luggage tailored for specific uses are expected to drive growth
Sustainability is expected to shape product innovation across the forecast period

CATEGORY DATA

Table 12 Sales of Bags and Luggage by Category: Volume 2019-2024
Table 13 Sales of Bags and Luggage by Category: Value 2019-2024
Table 14 Sales of Bags and Luggage by Category: % Volume Growth 2019-2024
Table 15 Sales of Bags and Luggage by Category: % Value Growth 2019-2024
Table 16 Sales of Luggage by Type: % Value 2019-2024
Table 17 NBO Company Shares of Bags and Luggage: % Value 2020-2024
Table 18 LBN Brand Shares of Bags and Luggage: % Value 2021-2024

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Table 19 Distribution of Bags and Luggage by Format: % Value 2019-2024

Table 20 Forecast Sales of Bags and Luggage by Category: Volume 2024-2029

Table 21 □Forecast Sales of Bags and Luggage by Category: Value 2024-2029

Table 22 □Forecast Sales of Bags and Luggage by Category: % Volume Growth 2024-2029

Table 23 □Forecast Sales of Bags and Luggage by Category: % Value Growth 2024-2029

JEWELLERY IN THE NETHERLANDS

KEY DATA FINDINGS

2024 DEVELOPMENTS

Fine jewellery leads growth, benefiting from an influx of tourists in 2024

Jewellery is increasingly appealing to Dutch males, driving growth in 2024

Affordability and sustainability drive demand and growth for lab grown diamonds

PROSPECTS AND OPPORTUNITIES

Males and children are expected to become rising consumer bases within jewellery

Shifts in distribution are set to continue as consumers migrate to retail e-commerce

Affordable lines in jewellery are expected to drive demand across the forecast period

CATEGORY DATA

Table 24 Sales of Jewellery by Category: Volume 2019-2024

Table 25 Sales of Jewellery by Category: Value 2019-2024

Table 26 Sales of Jewellery by Category: % Volume Growth 2019-2024

Table 27 Sales of Jewellery by Category: % Value Growth 2019-2024

Table 28 Sales of Costume Jewellery by Type: % Value 2019-2024

Table 29 Sales of Fine Jewellery by Type: % Value 2019-2024

Table 30 Sales of Fine Jewellery by Collection: % Value 2019-2024

Table 31 Sales of Fine Jewellery by Metal: % Value 2019-2024

Table 32 NBO Company Shares of Jewellery: % Value 2020-2024

Table 33 □LBN Brand Shares of Jewellery: % Value 2021-2024

Table 34 □Distribution of Jewellery by Format: % Value 2019-2024

Table 35 □Forecast Sales of Jewellery by Category: Volume 2024-2029

Table 36 □Forecast Sales of Jewellery by Category: Value 2024-2029

Table 37 □Forecast Sales of Jewellery by Category: % Volume Growth 2024-2029

Table 38 □Forecast Sales of Jewellery by Category: % Value Growth 2024-2029

TRADITIONAL AND CONNECTED WATCHES IN THE NETHERLANDS

KEY DATA FINDINGS

2024 DEVELOPMENTS

Sustained demand is driven by the influx of tourists and interest in fashion

Special and vintage editions drive growth as consumers seek quality designs

As interest grows in high mechanical watches, luxury players invest in the category

PROSPECTS AND OPPORTUNITIES

Positive growth is expected as consumers reach for affordability, style and design

Pre-owned watches will increasingly be embraced as investments by retailers

Players are expected to place more investment and strategy on retail e-commerce

CATEGORY DATA

Table 39 Sales of Traditional and Connected Watches by Category: Volume 2019-2024

Table 40 Sales of Traditional and Connected Watches by Category: Value 2019-2024

Table 41 Sales of Traditional and Connected Watches by Category: % Volume Growth 2019-2024

Table 42 Sales of Traditional and Connected Watches by Category: % Value Growth 2019-2024

Table 43 Sales of Traditional Watches by Category: Volume 2019-2024

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Table 44	Sales of Traditional Watches by Category: Value 2019-2024
Table 45	Sales of Traditional Watches by Category: % Volume Growth 2019-2024
Table 46	Sales of Traditional Watches by Category: % Value Growth 2019-2024
Table 47	Sales of Traditional Watches by Price Band: Volume 2019-2024
Table 48	□Sales of Traditional Watches by Price Band: Value 2019-2024
Table 49	□Sales of Traditional Watches by Price Band: % Volume Growth 2019-2024
Table 50	□Sales of Traditional Watches by Price Band: % Value Growth 2019-2024
Table 51	□Sales of Connected Watches by Category: Volume 2019-2024
Table 52	□Sales of Connected Watches by Category: Value 2019-2024
Table 53	□Sales of Connected Watches by Category: % Volume Growth 2019-2024
Table 54	□Sales of Connected Watches by Category: % Value Growth 2019-2024
Table 55	□NBO Company Shares of Traditional Watches: % Value 2020-2024
Table 56	□LBN Brand Shares of Traditional Watches: % Value 2021-2024
Table 57	□NBO Company Shares of Connected Watches: % Value 2020-2024
Table 58	□LBN Brand Shares of Connected Watches: % Value 2021-2024
Table 59	□Distribution of Traditional Watches by Format: % Value 2019-2024
Table 60	□Distribution of Connected Watches by Format: % Value 2019-2024
Table 61	□Forecast Sales of Traditional and Connected Watches by Category: Volume 2024-2029
Table 62	□Forecast Sales of Traditional and Connected Watches by Category: Value 2024-2029
Table 63	□Forecast Sales of Traditional and Connected Watches by Category: % Volume Growth 2024-2029
Table 64	□Forecast Sales of Traditional and Connected Watches by Category: % Value Growth 2024-2029
Table 65	□Forecast Sales of Traditional Watches by Category: Volume 2024-2029
Table 66	□Forecast Sales of Traditional Watches by Category: Value 2024-2029
Table 67	□Forecast Sales of Traditional Watches by Category: % Volume Growth 2024-2029
Table 68	□Forecast Sales of Traditional Watches by Category: % Value Growth 2024-2029
Table 69	□Forecast Sales of Connected Watches by Category: Volume 2024-2029
Table 70	□Forecast Sales of Connected Watches by Category: Value 2024-2029
Table 71	□Forecast Sales of Connected Watches by Category: % Volume Growth 2024-2029
Table 72	□Forecast Sales of Connected Watches by Category: % Value Growth 2024-2029

WRITING INSTRUMENTS IN THE NETHERLANDS

KEY DATA FINDINGS

2024 DEVELOPMENTS

Manufacturers invest in products for creative purchases, competing against digitalisation

Players launch special edition products to appeal to collectors

Concerns surrounding sustainability leads manufacturers to invest in eco-friendly goods

PROSPECTS AND OPPORTUNITIES

Continued investment expected as players look to launch eco-friendly creative products

Brands are expected to launch products that help reduce children's screen time

Retail e-commerce is set to gain share as brands will focus on online strategies

CATEGORY DATA

Table 73	Sales of Writing Instruments by Category: Volume 2019-2024
Table 74	Sales of Writing Instruments by Category: Value 2019-2024
Table 75	Sales of Writing Instruments by Category: % Volume Growth 2019-2024
Table 76	Sales of Writing Instruments by Category: % Value Growth 2019-2024
Table 77	NBO Company Shares of Writing Instruments: % Value 2020-2024
Table 78	LBN Brand Shares of Writing Instruments: % Value 2021-2024
Table 79	Distribution of Writing Instruments by Format: % Value 2019-2024

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Table 80 Forecast Sales of Writing Instruments by Category: Volume 2024-2029

Table 81 Forecast Sales of Writing Instruments by Category: Value 2024-2029

Table 82 □Forecast Sales of Writing Instruments by Category: % Volume Growth 2024-2029

Table 83 □Forecast Sales of Writing Instruments by Category: % Value Growth 2024-2029

Personal Accessories in the Netherlands

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