

## **Personal Accessories in the Netherlands**

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### **Report description:**

Despite the rising cost of living in the Netherlands, personal accessories experienced positive retail value growth of 7% in 2024. Although the market experienced a positive uplift, it was more modest than the previous year's growth levels. However, Dutch consumers' continued willingness to purchase accessories was driven by their strong interest in fashion, further amplified by social media's influence.

Euromonitor International's Personal Accessories in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2020-2024), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Bags and Luggage, Jewellery, Traditional and Connected Watches, Writing Instruments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Personal Accessories market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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