

Personal Accessories in South Korea

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Report description:

Personal accessories in South Korea is set to see negligible retail volume growth in 2024, along with dynamic retail current value growth. The much stronger value growth is due to price rises and the strength of luxury sales. While the economic downturn initially seemed to reduce luxury sales at department stores, recent trends show a rebound, particularly for watches and jewellery. Although luxury bags is also set to see growth, some consumers are shifting away from such easily accessible items...

Euromonitor International's Personal Accessories in South Korea report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2020-2024), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Bags and Luggage, Jewellery, Traditional and Connected Watches, Writing Instruments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Personal Accessories market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Personal Accessories in South Korea

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List Of Contents And Tables

PERSONAL ACCESSORIES IN SOUTH KOREA

EXECUTIVE SUMMARY

Personal accessories in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for personal accessories?

MARKET DATA

Table 1 Sales of Personal Accessories by Category: Volume 2019-2024

Table 2 Sales of Personal Accessories by Category: Value 2019-2024

Table 3 Sales of Personal Accessories by Category: % Volume Growth 2019-2024

Table 4 Sales of Personal Accessories by Category: % Value Growth 2019-2024

Table 5 NBO Company Shares of Personal Accessories: % Value 2020-2024

Table 6 LBN Brand Shares of Personal Accessories: % Value 2021-2024

Table 7 Distribution of Personal Accessories by Format: % Value 2019-2024

Table 8 Forecast Sales of Personal Accessories by Category: Volume 2024-2029

Table 9 Forecast Sales of Personal Accessories by Category: Value 2024-2029

Table 10 Forecast Sales of Personal Accessories by Category: % Volume Growth 2024-2029

Table 11 Forecast Sales of Personal Accessories by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 Research Sources

BAGS AND LUGGAGE IN SOUTH KOREA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Growth slows for luxury bags compared with previous highs, as some consumers turn to watches and jewellery

Luggage drives growth as travel rebounds, with players that meet consumers' needs benefiting

Sustainability becoming more important in bags and luggage

PROSPECTS AND OPPORTUNITIES

Luxury handbags and luggage set to drive growth in the forecast period

Second-hand market for bags and luggage will be one to watch

Retro fashion trend and new openings set to boost sales of Eastpak and JanSport

CATEGORY DATA

Table 12 Sales of Bags and Luggage by Category: Volume 2019-2024

Table 13 Sales of Bags and Luggage by Category: Value 2019-2024

Table 14 Sales of Bags and Luggage by Category: % Volume Growth 2019-2024

Table 15 Sales of Bags and Luggage by Category: % Value Growth 2019-2024

Table 16 Sales of Luggage by Type: % Value 2019-2024

Table 17 NBO Company Shares of Bags and Luggage: % Value 2020-2024

Table 18 LBN Brand Shares of Bags and Luggage: % Value 2021-2024

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Table 19 Distribution of Bags and Luggage by Format: % Value 2019-2024

Table 20 Forecast Sales of Bags and Luggage by Category: Volume 2024-2029

Table 21 □Forecast Sales of Bags and Luggage by Category: Value 2024-2029

Table 22 □Forecast Sales of Bags and Luggage by Category: % Volume Growth 2024-2029

Table 23 □Forecast Sales of Bags and Luggage by Category: % Value Growth 2024-2029

JEWELLERY IN SOUTH KOREA

KEY DATA FINDINGS

2024 DEVELOPMENTS

KakaoTalk Gift becomes an increasingly important distribution channel

Platinum, silver, and lab-grown diamonds are on the rise

Although women's jewellery continues to dominate, unisex and men's jewellery see growth

PROSPECTS AND OPPORTUNITIES

Changes in trends in earrings, and Richemont set to maintain its lead

Growth potential for luxury fine jewellery as players increase their ranges and open stores

Stronger competition for customers between online and offline channels

CATEGORY DATA

Table 24 Sales of Jewellery by Category: Volume 2019-2024

Table 25 Sales of Jewellery by Category: Value 2019-2024

Table 26 Sales of Jewellery by Category: % Volume Growth 2019-2024

Table 27 Sales of Jewellery by Category: % Value Growth 2019-2024

Table 28 Sales of Costume Jewellery by Type: % Value 2019-2024

Table 29 Sales of Fine Jewellery by Type: % Value 2019-2024

Table 30 Sales of Fine Jewellery by Collection: % Value 2019-2024

Table 31 Sales of Fine Jewellery by Metal: % Value 2019-2024

Table 32 NBO Company Shares of Jewellery: % Value 2020-2024

Table 33 □LBN Brand Shares of Jewellery: % Value 2021-2024

Table 34 □Distribution of Jewellery by Format: % Value 2019-2024

Table 35 □Forecast Sales of Jewellery by Category: Volume 2024-2029

Table 36 □Forecast Sales of Jewellery by Category: Value 2024-2029

Table 37 □Forecast Sales of Jewellery by Category: % Volume Growth 2024-2029

Table 38 □Forecast Sales of Jewellery by Category: % Value Growth 2024-2029

TRADITIONAL AND CONNECTED WATCHES IN SOUTH KOREA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Within traditional watches, mechanical watches increase in popularity

Move towards cheaper brands and models within smart wearables

The wider range of luxury brands available impacts the share of leading brand Rolex

PROSPECTS AND OPPORTUNITIES

Re-commerce expected to hamper volume growth for traditional and connected watches

High watches set to outperform, but connected watches likely to suffer

Appliances and electronics specialists set to continue to lose share

CATEGORY DATA

Table 39 Sales of Traditional and Connected Watches by Category: Volume 2019-2024

Table 40 Sales of Traditional and Connected Watches by Category: Value 2019-2024

Table 41 Sales of Traditional and Connected Watches by Category: % Volume Growth 2019-2024

Table 42 Sales of Traditional and Connected Watches by Category: % Value Growth 2019-2024

Table 43 Sales of Traditional Watches by Category: Volume 2019-2024

Table 44 Sales of Traditional Watches by Category: Value 2019-2024
Table 45 Sales of Traditional Watches by Category: % Volume Growth 2019-2024
Table 46 Sales of Traditional Watches by Category: % Value Growth 2019-2024
Table 47 Sales of Traditional Watches by Price Band: Volume 2019-2024
Table 48 □Sales of Traditional Watches by Price Band: Value 2019-2024
Table 49 □Sales of Traditional Watches by Price Band: % Volume Growth 2019-2024
Table 50 □Sales of Traditional Watches by Price Band: % Value Growth 2019-2024
Table 51 □Sales of Connected Watches by Category: Volume 2019-2024
Table 52 □Sales of Connected Watches by Category: Value 2019-2024
Table 53 □Sales of Connected Watches by Category: % Volume Growth 2019-2024
Table 54 □Sales of Connected Watches by Category: % Value Growth 2019-2024
Table 55 □NBO Company Shares of Traditional Watches: % Value 2020-2024
Table 56 □LBN Brand Shares of Traditional Watches: % Value 2021-2024
Table 57 □NBO Company Shares of Connected Watches: % Value 2020-2024
Table 58 □LBN Brand Shares of Connected Watches: % Value 2021-2024
Table 59 □Distribution of Traditional Watches by Format: % Value 2019-2024
Table 60 □Distribution of Connected Watches by Format: % Value 2019-2024
Table 61 □Forecast Sales of Traditional and Connected Watches by Category: Volume 2024-2029
Table 62 □Forecast Sales of Traditional and Connected Watches by Category: Value 2024-2029
Table 63 □Forecast Sales of Traditional and Connected Watches by Category: % Volume Growth 2024-2029
Table 64 □Forecast Sales of Traditional and Connected Watches by Category: % Value Growth 2024-2029
Table 65 □Forecast Sales of Traditional Watches by Category: Volume 2024-2029
Table 66 □Forecast Sales of Traditional Watches by Category: Value 2024-2029
Table 67 □Forecast Sales of Traditional Watches by Category: % Volume Growth 2024-2029
Table 68 □Forecast Sales of Traditional Watches by Category: % Value Growth 2024-2029
Table 69 □Forecast Sales of Connected Watches by Category: Volume 2024-2029
Table 70 □Forecast Sales of Connected Watches by Category: Value 2024-2029
Table 71 □Forecast Sales of Connected Watches by Category: % Volume Growth 2024-2029
Table 72 □Forecast Sales of Connected Watches by Category: % Value Growth 2024-2029

WRITING INSTRUMENTS IN SOUTH KOREA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Volume growth becoming hard to achieve as electronic devices replace writing instruments, which are increasingly seen as accessories

The TMON-WeMakePrice crisis is another factor impacting players

Monami offers Korean designs to attract consumers

PROSPECTS AND OPPORTUNITIES

Struggle to achieve volume growth as education set to increasingly go digital

Other non-grocery retailers expected to maintain its dominance

Stationery-specialised stores likely to look for other avenues for growth

CATEGORY DATA

Table 73 Sales of Writing Instruments by Category: Volume 2019-2024

Table 74 Sales of Writing Instruments by Category: Value 2019-2024

Table 75 Sales of Writing Instruments by Category: % Volume Growth 2019-2024

Table 76 Sales of Writing Instruments by Category: % Value Growth 2019-2024

Table 77 NBO Company Shares of Writing Instruments: % Value 2020-2024

Table 78 LBN Brand Shares of Writing Instruments: % Value 2021-2024

Table 79 Distribution of Writing Instruments by Format: % Value 2019-2024

Table 80 Forecast Sales of Writing Instruments by Category: Volume 2024-2029

Table 81 Forecast Sales of Writing Instruments by Category: Value 2024-2029

Table 82 □Forecast Sales of Writing Instruments by Category: % Volume Growth 2024-2029

Table 83 □Forecast Sales of Writing Instruments by Category: % Value Growth 2024-2029

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