

**Personal Accessories in Indonesia**

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**Report description:**

Younger consumers, in particular, represent a key target audience within most areas of personal accessories, thanks to a rise in purchasing power. While older consumers used a high proportion of their incomes to pay for daily needs, millennials, many of whom still lived with their parents, are more likely to have the financial resources to splurge on lifestyle purchases. With this in mind, new product developments were typically geared towards the needs and interests of this demographic.

Euromonitor International's Personal Accessories in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2020-2024), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Bags and Luggage, Jewellery, Traditional and Connected Watches, Writing Instruments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Personal Accessories market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## Table of Contents:

Personal Accessories in Indonesia

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### List Of Contents And Tables

#### PERSONAL ACCESSORIES IN INDONESIA

##### EXECUTIVE SUMMARY

Personal accessories in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for personal accessories?

##### MARKET DATA

Table 1 Sales of Personal Accessories by Category: Volume 2019-2024

Table 2 Sales of Personal Accessories by Category: Value 2019-2024

Table 3 Sales of Personal Accessories by Category: % Volume Growth 2019-2024

Table 4 Sales of Personal Accessories by Category: % Value Growth 2019-2024

Table 5 NBO Company Shares of Personal Accessories: % Value 2020-2024

Table 6 LBN Brand Shares of Personal Accessories: % Value 2021-2024

Table 7 Distribution of Personal Accessories by Format: % Value 2019-2024

Table 8 Forecast Sales of Personal Accessories by Category: Volume 2024-2029

Table 9 Forecast Sales of Personal Accessories by Category: Value 2024-2029

Table 10 Forecast Sales of Personal Accessories by Category: % Volume Growth 2024-2029

Table 11 Forecast Sales of Personal Accessories by Category: % Value Growth 2024-2029

##### DISCLAIMER

##### SOURCES

Summary 1 Research Sources

#### BAGS AND LUGGAGE IN INDONESIA

##### KEY DATA FINDINGS

##### 2024 DEVELOPMENTS

Uptick of tourism boosts demand for luggage in Indonesia in 2024

Local players compete with international brands for share

Second-hand sales of luxury bags reflects consumer interest in sustainability and circular economy

##### PROSPECTS AND OPPORTUNITIES

Robust growth expected for bags and luggage, but consumers will remain price-sensitive

Gen Z shifts towards luxury brands, often buying second-hand

Surabaya is poised to become a key driver of growth in luxury handbags

##### CATEGORY DATA

Table 12 Sales of Bags and Luggage by Category: Volume 2019-2024

Table 13 Sales of Bags and Luggage by Category: Value 2019-2024

Table 14 Sales of Bags and Luggage by Category: % Volume Growth 2019-2024

Table 15 Sales of Bags and Luggage by Category: % Value Growth 2019-2024

Table 16 Sales of Luggage by Type: % Value 2019-2024

Table 17 NBO Company Shares of Bags and Luggage: % Value 2020-2024

Table 18 LBN Brand Shares of Bags and Luggage: % Value 2021-2024

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Table 19 Distribution of Bags and Luggage by Format: % Value 2019-2024

Table 20 Forecast Sales of Bags and Luggage by Category: Volume 2024-2029

Table 21 □Forecast Sales of Bags and Luggage by Category: Value 2024-2029

Table 22 □Forecast Sales of Bags and Luggage by Category: % Volume Growth 2024-2029

Table 23 □Forecast Sales of Bags and Luggage by Category: % Value Growth 2024-2029

## JEWELLERY IN INDONESIA

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Global interest in Indonesian brands gathers pace in 2024

Sumber Kreasi Cipta Logam leads a highly fragmented landscape, with small local players proving adept at adapting to changing conditions

Lovary.id uses 3D technology to create unique jewellery pieces

### PROSPECTS AND OPPORTUNITIES

Bright outlook for fine jewellery in Indonesia

Personalisation will remain a key trend in jewellery over the forecast period

Unisex diamond jewellery design is set to become increasingly popular in the years ahead

### CATEGORY DATA

Table 24 Sales of Jewellery by Category: Volume 2019-2024

Table 25 Sales of Jewellery by Category: Value 2019-2024

Table 26 Sales of Jewellery by Category: % Volume Growth 2019-2024

Table 27 Sales of Jewellery by Category: % Value Growth 2019-2024

Table 28 Sales of Costume Jewellery by Type: % Value 2019-2024

Table 29 Sales of Fine Jewellery by Type: % Value 2019-2024

Table 30 Sales of Fine Jewellery by Collection: % Value 2019-2024

Table 31 Sales of Fine Jewellery by Metal: % Value 2019-2024

Table 32 NBO Company Shares of Jewellery: % Value 2020-2024

Table 33 □LBN Brand Shares of Jewellery: % Value 2021-2024

Table 34 □Distribution of Jewellery by Format: % Value 2019-2024

Table 35 □Forecast Sales of Jewellery by Category: Volume 2024-2029

Table 36 □Forecast Sales of Jewellery by Category: Value 2024-2029

Table 37 □Forecast Sales of Jewellery by Category: % Volume Growth 2024-2029

Table 38 □Forecast Sales of Jewellery by Category: % Value Growth 2024-2029

## TRADITIONAL AND CONNECTED WATCHES IN INDONESIA

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Traditional timepieces continue to lose ground to connected watches in 2024

Indonesian government imposes new taxes on imported watches, but international players still lead the field

Gen Z shows a keen interest in luxury watches and shopping online

### PROSPECTS AND OPPORTUNITIES

Connected watches will drive category growth, while second-hand sales of luxury watches are expected to increase over the forecast period

Active lifestyle marketing activities set to attract more customers

Emerging local luxury brand Regan Harney sets its sights on expansion across the region

### CATEGORY DATA

Table 39 Sales of Traditional and Connected Watches by Category: Volume 2019-2024

Table 40 Sales of Traditional and Connected Watches by Category: Value 2019-2024

Table 41 Sales of Traditional and Connected Watches by Category: % Volume Growth 2019-2024

Table 42 Sales of Traditional and Connected Watches by Category: % Value Growth 2019-2024

Table 43 Sales of Traditional Watches by Category: Volume 2019-2024

Table 44 Sales of Traditional Watches by Category: Value 2019-2024

Table 45 Sales of Traditional Watches by Category: % Volume Growth 2019-2024

Table 46 Sales of Traditional Watches by Category: % Value Growth 2019-2024

Table 47 Sales of Traditional Watches by Price Band: Volume 2019-2024

Table 48 □Sales of Traditional Watches by Price Band: Value 2019-2024

Table 49 □Sales of Traditional Watches by Price Band: % Volume Growth 2019-2024

Table 50 □Sales of Traditional Watches by Price Band: % Value Growth 2019-2024

Table 51 □Sales of Connected Watches by Category: Volume 2019-2024

Table 52 □Sales of Connected Watches by Category: Value 2019-2024

Table 53 □Sales of Connected Watches by Category: % Volume Growth 2019-2024

Table 54 □Sales of Connected Watches by Category: % Value Growth 2019-2024

Table 55 □NBO Company Shares of Traditional Watches: % Value 2020-2024

Table 56 □LBN Brand Shares of Traditional Watches: % Value 2021-2024

Table 57 □NBO Company Shares of Connected Watches: % Value 2020-2024

Table 58 □LBN Brand Shares of Connected Watches: % Value 2021-2024

Table 59 □Distribution of Traditional Watches by Format: % Value 2019-2024

Table 60 □Distribution of Connected Watches by Format: % Value 2019-2024

Table 61 □Forecast Sales of Traditional and Connected Watches by Category: Volume 2024-2029

Table 62 □Forecast Sales of Traditional and Connected Watches by Category: Value 2024-2029

Table 63 □Forecast Sales of Traditional and Connected Watches by Category: % Volume Growth 2024-2029

Table 64 □Forecast Sales of Traditional and Connected Watches by Category: % Value Growth 2024-2029

Table 65 □Forecast Sales of Traditional Watches by Category: Volume 2024-2029

Table 66 □Forecast Sales of Traditional Watches by Category: Value 2024-2029

Table 67 □Forecast Sales of Traditional Watches by Category: % Volume Growth 2024-2029

Table 68 □Forecast Sales of Traditional Watches by Category: % Value Growth 2024-2029

Table 69 □Forecast Sales of Connected Watches by Category: Volume 2024-2029

Table 70 □Forecast Sales of Connected Watches by Category: Value 2024-2029

Table 71 □Forecast Sales of Connected Watches by Category: % Volume Growth 2024-2029

Table 72 □Forecast Sales of Connected Watches by Category: % Value Growth 2024-2029

## WRITING INSTRUMENTS IN INDONESIA

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

School and office activity continues to drive sales of writing instruments in Indonesia

Colouring enjoys healthy growth as Indonesians recognise the importance of drawing and colouring for children's development

Early child education focuses on introduction to colouring

#### PROSPECTS AND OPPORTUNITIES

Demand for writing instruments will continue to grow despite shift towards digital devices

Faber Castell is set to maintain its lead thanks to ongoing innovation and events

Writing instruments will be threatened by digitalisation, but CSR programmes may help boost sales

#### CATEGORY DATA

Table 73 Sales of Writing Instruments by Category: Volume 2019-2024

Table 74 Sales of Writing Instruments by Category: Value 2019-2024

Table 75 Sales of Writing Instruments by Category: % Volume Growth 2019-2024

Table 76 Sales of Writing Instruments by Category: % Value Growth 2019-2024

Table 77 NBO Company Shares of Writing Instruments: % Value 2020-2024

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Table 78 LBN Brand Shares of Writing Instruments: % Value 2021-2024

Table 79 Distribution of Writing Instruments by Format: % Value 2019-2024

Table 80 Forecast Sales of Writing Instruments by Category: Volume 2024-2029

Table 81 Forecast Sales of Writing Instruments by Category: Value 2024-2029

Table 82 □Forecast Sales of Writing Instruments by Category: % Volume Growth 2024-2029

Table 83 □Forecast Sales of Writing Instruments by Category: % Value Growth 2024-2029

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