

Personal Accessories in Indonesia

Market Direction | 2025-01-09 | 54 pages | Euromonitor

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Report description:

Younger consumers, in particular, represent a key target audience within most areas of personal accessories, thanks to a rise in purchasing power. While older consumers used a high proportion of their incomes to pay for daily needs, millennials, many of whom still lived with their parents, are more likely to have the financial resources to splurge on lifestyle purchases. With this in mind, new product developments were typically geared towards the needs and interests of this demographic.

Euromonitor International's Personal Accessories in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2020-2024), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Bags and Luggage, Jewellery, Traditional and Connected Watches, Writing Instruments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Personal Accessories market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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