

Other Hot Drinks in Switzerland

Market Direction | 2025-01-08 | 22 pages | Euromonitor

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Report description:

Other hot drinks have continued to face declining demand in 2024, driven by their reputation as less healthy and somewhat old-fashioned beverages. Chocolate-based flavoured drinks, which account for the majority of sales in this category, have experienced the steepest decline. Their high sugar and calorie content has further alienated health-conscious consumers, accelerating this downward trend. By contrast, malt-based hot drinks have seen a more modest decline in retail volume sales, as they ar...

Euromonitor International's Other Hot Drinks in Switzerland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Flavoured Powder Drinks, Other Plant-based Hot Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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