

## **Other Hot Drinks in South Africa**

Market Direction | 2025-01-06 | 24 pages | Euromonitor

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### **Report description:**

The health and wellness trend continues to drive sales of other plant-based hot drinks in South Africa, aided by stable demand from consumers who prefer dairy-free alternatives. Much of this trend is being driven by the growing popularity of flexitarian, vegetarian and vegan consumers, which serve as the primary source of demand for other plant-based hot drinks. During the review period, several alternatives to dairy-based offerings emerged in the local market, including within tea, coffee and o...

Euromonitor International's Other Hot Drinks in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Flavoured Powder Drinks, Other Plant-based Hot Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Other Hot Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

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