

## **Other Hot Drinks in Pakistan**

Market Direction | 2025-01-24 | 19 pages | Euromonitor

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### **Report description:**

Chocolate-based flavoured powder drinks are a desirable beverage in Pakistan and hence all major players have a vested interest, with Milo, Horlicks, Nesquik, Ovaltine, and Cadbury the standout brands. These are high priced products which serve only a small group of high-earning customers with availability in most major supermarkets and small grocers. This type of hot drink is popular among children and is consumed a lot during the winter. Moreover, the versatility of chocolate-flavoured hot dri...

Euromonitor International's Other Hot Drinks in Pakistan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Flavoured Powder Drinks, Other Plant-based Hot Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Other Hot Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
January 2025

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