

Other Hot Drinks in Georgia

Market Direction | 2025-01-03 | 19 pages | Euromonitor

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Report description:

Other hot drinks in Georgia have recorded stable volume sales growth in 2024, primarily driven by on-trade sales. Off-trade sales have been slowed by a declining immigrant population, rising prices, and a decreasing number of children due to a continuous decline in the birth rate. Despite these challenges, children have remained the primary consumers of other hot drinks, particularly chocolate-based flavoured powder drinks.

Euromonitor International's Other Hot Drinks in Georgia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Flavoured Powder Drinks, Other Plant-based Hot Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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