

Other Hot Drinks in Cameroon

Market Direction | 2025-01-07 | 21 pages | Euromonitor

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Report description:

Chocolate and malted-based beverages, long staples on Cameroonian breakfast tables, have demonstrated the highest price sensitivity in the hot drinks market due to their widespread consumption. As inflationary pressures persist, affordability has become a critical consideration for consumers, leading to a surge in demand for smaller and more affordable packaging options. This trend has particularly benefited brands offering their products in pouch formats, which range from 18g to 35g and are pri...

Euromonitor International's Other Hot Drinks in Cameroon report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Flavoured Powder Drinks, Other Plant-based Hot Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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2024 DEVELOPMENTS

Chocolate and malted beverages exhibit highest price sensitivity in other hot drinks in Cameroon
Chocolate-based flavoured powder drinks surge in growth; malt-based beverages lag due to limited variety
Shrinkflation hits other hot drinks: Complaints mount over reduced product volumes

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