

Nuts in Thailand

Market Direction | 2025-01-28 | 16 pages | Euromonitor

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Report description:

Nuts recorded healthy volume growth in 2024 in Thailand, despite inflationary pressures and the cost-of-living crisis leading affecting consumers' purchasing power. Within this context, consumers have been shifting to more affordable nut options, such as peanuts and mixed nuts, along with seeking cost-effective alternatives such as private labels. Indeed, it is noted that modern trade channels such as supermarkets and convenience stores are popular retail outlets for nuts, while e-commerce plat...

Euromonitor International's Nuts in Thailand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2020-2024, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Almonds, Coconuts, Other Nuts, Peanuts (Groundnuts), Pistachio, Walnuts.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Nuts market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

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