

Nuts in Thailand

Market Direction | 2025-01-28 | 16 pages | Euromonitor

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Report description:

Nuts recorded healthy volume growth in 2024 in Thailand, despite inflationary pressures and the cost-of-living crisis leading affecting consumers' purchasing power. Within this context, consumers have been shifting to more affordable nut options, such as peanuts and mixed nuts, along with seeking cost-effective alternatives such as private labels. Indeed, it is noted that modern trade channels such as supermarkets and convenience stores are popular retail outlets for nuts, while e-commerce platf...

Euromonitor International's Nuts in Thailand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2020-2024, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Almonds, Coconuts, Other Nuts, Peanuts (Groundnuts), Pistachio, Walnuts.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Nuts market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

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Table of Contents:

Nuts in Thailand
Euromonitor International
January 2025

List Of Contents And Tables

NUTS IN THAILAND

KEY DATA FINDINGS

2024 DEVELOPMENTS

Nuts records healthy volume growth, despite economic challenges

Coconuts maintain double-digit growth in foodservice

PROSPECTS AND OPPORTUNITIES

Fresh nuts as a snack continue to see competition from processed and flavoured nuts

Increasing domestic production of nuts to meet consumer demand

Summary 1 Major Processors of Nuts 2024

CATEGORY DATA

Table 1 Total Sales of Nuts by Category: Total Volume 2019-2024

Table 2 Total Sales of Nuts by Category: % Total Volume Growth 2019-2024

Table 3 Retail Sales of Nuts by Category: Volume 2019-2024

Table 4 Retail Sales of Nuts by Category: % Volume Growth 2019-2024

Table 5 Retail Sales of Nuts by Category: Value 2019-2024

Table 6 Retail Sales of Nuts by Category: % Value Growth 2019-2024

Table 7 Retail Sales of Nuts by Packaged vs Unpackaged: % Volume 2019-2024

Table 8 Forecast Total Sales of Nuts by Category: Total Volume 2024-2029

Table 9 Forecast Total Sales of Nuts by Category: % Total Volume Growth 2024-2029

Table 10 □Forecast Retail Sales of Nuts by Category: Volume 2024-2029

Table 11 □Forecast Retail Sales of Nuts by Category: % Volume Growth 2024-2029

Table 12 □Forecast Retail Sales of Nuts by Category: Value 2024-2029

Table 13 □Forecast Retail Sales of Nuts by Category: % Value Growth 2024-2029

FRESH FOOD IN THAILAND

EXECUTIVE SUMMARY

Fresh food in 2024: The big picture

2024 key trends

Retailing developments

What next for fresh food?

MARKET DATA

Table 14 Total Sales of Fresh Food by Category: Total Volume 2019-2024

Table 15 Total Sales of Fresh Food by Category: % Total Volume Growth 2019-2024

Table 16 Retail Sales of Fresh Food by Category: Volume 2019-2024

Table 17 Retail Sales of Fresh Food by Category: % Volume Growth 2019-2024

Table 18 Retail Sales of Fresh Food by Category: Value 2019-2024

Table 19 Retail Sales of Fresh Food by Category: % Value Growth 2019-2024

Table 20 Retail Sales of Fresh Food by Packaged vs Unpackaged: % Volume 2019-2024

Table 21 Retail Distribution of Fresh Food by Format: % Volume 2019-2024

Table 22 Forecast Total Sales of Fresh Food by Category: Total Volume 2024-2029

Table 23 □Forecast Total Sales of Fresh Food by Category: % Total Volume Growth 2024-2029

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Table 24 □Forecast Retail Sales of Fresh Food by Category: Volume 2024-2029

Table 25 □Forecast Retail Sales of Fresh Food by Category: % Volume Growth 2024-2029

Table 26 □Forecast Retail Sales of Fresh Food by Category: Value 2024-2029

Table 27 □Forecast Retail Sales of Fresh Food by Category: % Value Growth 2024-2029

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SOURCES

Summary 2 Research Sources

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