

Nuts in Mexico

Market Direction | 2025-01-09 | 20 pages | Euromonitor

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Report description:

Total volume sales of nuts increased in Mexico in 2024. The year saw the improvement of the overall inflation rate, which heavily affected the local and regional economy in 2023, and the normalisation of the tourism industry. In this context, the coconuts subcategory, which was affected by the high costs of transport, saw slight volume growth. In addition, interest in coconuts has been bolstered by the popularisation of coconut water as a hydration method to combat the effects of illnesses such...

Euromonitor International's Nuts in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2020-2024, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Almonds, Coconuts, Other Nuts, Peanuts (Groundnuts), Pistachio, Walnuts.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Nuts market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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