

Microwaves in Norway

Market Direction | 2025-01-10 | 34 pages | Euromonitor

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Report description:

Retail volume sales of microwaves are set to decline significantly in Norway in 2024. Cost of living pressures have placed strains on household finances, as consumers have suffered from high rates of inflation and higher for longer interest rates. With lower levels of disposable income, consumers have displayed greater caution and price sensitivity in their purchasing patterns. Another factor that has served as an impediment to volume growth in microwaves in 2024 is that retail volumes grew sign...

Euromonitor International's Microwaves in Norway report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Built-in Microwaves, Freestanding Microwaves.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Microwaves market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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