

**Microwaves in Morocco**

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**Report description:**

Microwaves posted relatively healthy volume growth in Morocco over 2024, as these appliances are much cheaper than large ovens and cookers. Microwaves are considered a useful device in Moroccan households as they can quickly heat up a plate of food after returning from work. The convenience and time-saving benefits of the microwave is highly appealing to working women who have limited time to prepare a traditional meal and cook it when they get home. In 2024, retail volume growth slowed slightly...

Euromonitor International's Microwaves in Morocco report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Built-in Microwaves, Freestanding Microwaves.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Microwaves market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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