

## **Microwaves in Israel**

Market Direction | 2025-01-20 | 34 pages | Euromonitor

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### **Report description:**

Retail volume sales of microwaves fell in Israel in 2024. Consumer interest in energy efficiency and enhanced cooking experiences remained key during the year as Israeli consumers want to have the best cooking experience they can for their money. With the cost of living remaining high in 2024 and electricity prices going up, consumers looked for microwaves and ovens that tapped into the demand for energy saving, whilst giving the consumer a very good cooking experience at the same time.

Euromonitor International's Microwaves in Israel report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Built-in Microwaves, Freestanding Microwaves.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Microwaves market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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