

Microwaves in Hungary

Market Direction | 2025-01-10 | 35 pages | Euromonitor

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Report description:

Retail volume sales of microwaves are set to see a slight decline in Hungary in 2024. The microwaves category has been affected less by the high rates of inflation seen towards the end of the review period than other major appliances. The significantly lower prices of microwaves compared with other major appliances are the main reason for the category's relatively resilient performance. In addition, consumers have returned to busy, time-poor lifestyles. As a result, they look for convenient appl...

Euromonitor International's Microwaves in Hungary report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Built-in Microwaves, Freestanding Microwaves.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Microwaves market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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