

Meat in South Africa

Market Direction | 2025-01-10 | 18 pages | Euromonitor

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Report description:

The average unit price of meat in South Africa remains elevated despite experiencing considerably slower growth in 2024. In recent years, meat producers have suffered several debilitating challenges ranging from disease outbreaks to rolling blackouts, which have significantly impacted production and led to steep price increases. Players have been heavily impacted by foot and mouth disease in cattle, swine flu affecting pork production and bird flu in poultry production. However, improved biosec...

Euromonitor International's Meat in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2020-2024, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Beef and Veal, Lamb, Mutton and Goat, Other Meat, Pork, Poultry.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Meat market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
January 2025

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