

## **Meat in Mexico**

Market Direction | 2025-01-09 | 20 pages | Euromonitor

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### **Report description:**

Total volume sales of meat grew in Mexico in 2024. Pushed by higher consumer expenditure, enabled by the easing of the overall inflation rate, the Mexican meat category continued to expand both in volume and value. With the recent increases of the minimum wage, the increase of international money transfer to Mexico and the continuation of the government's money transfers to the population, Mexicans managed to increase their per capita consumption of animal protein. This came despite the higher p...

Euromonitor International's Meat in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2020-2024, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Beef and Veal, Lamb, Mutton and Goat, Other Meat, Pork, Poultry.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Meat market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
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