

Meals and Soups in Indonesia

Market Direction | 2025-01-09 | 20 pages | Euromonitor

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Report description:

The market for meals and soups in Indonesia experienced another year of positive growth in 2024, both in volume and current value terms. Frozen ready meals and frozen soups remained the dominant subcategories by retail value, largely driven by the increasingly fast-paced lifestyles of consumers, especially Gen Zs and millennials. Another key factor contributing to this trend is the shift towards smaller household sizes, where there is typically less domestic help. As a result, primary caregivers...

Euromonitor International's Meals and Soups in Indonesia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2020-2024, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2029, clearly indicating how the market is expected to change.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Meals and Soups market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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