

Meals and Soups in India

Market Direction | 2025-01-29 | 21 pages | Euromonitor

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Report description:

Meals and soups in India is set to maintain significant retail volume growth in 2024, along with even more dynamic retail current value growth. Traditional Indian meals often take a great deal of time and effort to prepare. With lifestyles becoming busier, especially in urban areas in tier-1 and tier-2 cities, an increasing number of people are on the lookout for convenient meal options. Most sales are accounted for by shelf stable ready meals, dried ready meals, and dry soup, all of which are e...

Euromonitor International's Meals and Soups in India report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2020-2024, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2029, clearly indicating how the market is expected to change.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Meals and Soups market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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The competition intensifies in both ready meals and soup

Retail e-commerce and modern grocery retailers dominate

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Expanding beyond urban India will be a challenge, but consumption occasions will rise

Soup will have its own set of challenges

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