

LVMH Moet Hennessy Louis Vuitton SA in Luxury Goods (World)

Global Strategy | 2025-01-08 | 41 pages | Euromonitor

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Report description:

LVMH is a strong leader in the personal luxury market with its plethora of brands, many of which have been acquired by the French player, and have subsequently flourished under its ownership. LVMH is also expanding its operations in experiential luxury and fine wines/champagne and spirits. LVMH has been recording its first quarterly declines since the pandemic in 2024, although this is compared to the record revenues of a year earlier.

Euromonitor International's LVMH Moet Hennessy Louis Vuitton SA in Luxury Goods (World) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Luxury Goods industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

Product coverage: Experiential Luxury, Fine Wines/Champagne and Spirits, Personal Luxury, Premium and Luxury Cars.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Luxury Goods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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