

## **Large Cooking Appliances in Germany**

Market Direction | 2025-01-20 | 41 pages | Euromonitor

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### **Report description:**

While overall demand for large cooking appliances in Germany continues to decline, 2024 has seen a marginal upturn in retail volume sales of freestanding models. This trend reflects evolving consumer needs, demographic shifts, and economic factors shaping kitchen design and purchasing decisions. Freestanding large cooking appliances are increasingly favoured for their flexibility and practicality.

Euromonitor International's Large Cooking Appliances in Germany report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Built-in Hobs, Built-in Large Cooking Appliances, Cooker Hoods, Cookers, Freestanding Large Cooking Appliances, Ovens, Range Cookers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Large Cooking Appliances market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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