

Juice in Serbia

Market Direction | 2025-01-22 | 26 pages | Euromonitor

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Report description:

High prices and declining disposable incomes continue to impact volume sales of juice in Serbia in 2024, especially not from concentrate 100% juice, which is experiencing further decline. The fact that juice is perceived to be a non-essential item is also affecting demand. The on-trade channel continues to recover and is recording faster growth than off-trade as consumers are spending more time outside their homes; however, the economising trend and consumers reducing the frequency of foodservic...

Euromonitor International's Juice in Serbia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2020-2024), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: 100% Juice, Coconut and Other Plant Waters, Juice Drinks (up to 24% Juice), Nectars.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Juice market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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