

Juice in Kazakhstan

Market Direction | 2025-01-10 | 26 pages | Euromonitor

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Report description:

Juice in Kazakhstan is expected to register a fall in volume sales in 2024. Though inflation has eased, juice continues to see significant price increases and this dampens volume sales. This reflected a complex interplay of global supply chain issues. The major driver behind the rising costs was the severe disruption in the global orange juice supply, specifically from Brazil and the US. This global supply crisis has had a direct impact on local demand, as local producers rely on imported orange...

Euromonitor International's Juice in Kazakhstan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2020-2024), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: 100% Juice, Coconut and Other Plant Waters, Juice Drinks (up to 24% Juice), Nectars.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Juice market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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