

## **Juice in Dominican Republic**

Market Direction | 2025-01-20 | 25 pages | Euromonitor

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### **Report description:**

Juice performed strongly in 2024 in Dominican Republic, with healthy volume growth. Juice is perceived as healthier than other soft drinks such as carbonates and this supported its growth. A stable economy also supported volume growth. However, with consumers remaining price sensitive, juice drinks (up to 24% juice) registered the highest volume growth. This juice is more affordable than some other options and the preference for juice drinks is also due to their sweet flavour and that they are wi...

Euromonitor International's Juice in Dominican Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2020-2024), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: 100% Juice, Coconut and Other Plant Waters, Juice Drinks (up to 24% Juice), Nectars.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Juice market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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