

Jewellery in the US

Market Direction | 2025-01-15 | 21 pages | Euromonitor

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Report description:

While jewellery in the US is set decline again in current value terms in 2024, it is expected to see an improvement from its performance in 2023, with only a negligible fall in sales. Consumers remain cautious in their spending on non-essential goods, and while inflation is moderating, consumers are still dealing with higher costs of living and economic uncertainty, which are limiting their spending power. Furthermore, the desire to prioritise spending on travel and/or experiences is further cur...

Euromonitor International's Jewelleryin USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2020-2024), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Costume Jewellery, Fine Jewellery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Jewellery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
January 2025

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JEWELLERY IN THE US

KEY DATA FINDINGS

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Increasing consumer interest in lab-grown diamonds and weakness in bridal segment dampens performance of fine jewellery in 2024

Efforts to raise brand awareness and engagement by players in costume jewellery are paying off

Key players focus on expanding and investing in successful iconic product collections

PROSPECTS AND OPPORTUNITIES

Efforts to elevate the in-store shopping experience likely to continue in the forecast period, which may amplify struggles in department stores

Lab-grown diamonds set to increasingly become part of jewellery players' strategies, across both luxury and more entry-level brands

Growing interest in men's fashion and self-expression expected to open up more opportunities in jewellery

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