

Jewellery in the United Arab Emirates

Market Direction | 2025-01-03 | 18 pages | Euromonitor

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Report description:

Like many markets in the world, the United Arab Emirates is challenged by the presence of counterfeit brands of fine jewellery, such as Van Cleef & Arpels and Cartier tennis bracelets, available at significantly lower prices. This trend poses a serious threat to fine jewellery, as consumers struggle to differentiate between genuine and counterfeit items. This rising issue not only dilutes brand prestige but also pressures legitimate retailers to prove the authenticity of their products. However,...

Euromonitor International's Jewellery in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2020-2024), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Costume Jewellery, Fine Jewellery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Jewellery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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