

Jewellery in the Philippines

Market Direction | 2025-01-21 | 18 pages | Euromonitor

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Report description:

Filipino consumers are becoming increasingly conscious of the environmental impact of their jewellery purchases, with a growing awareness around the environmental costs of mined metals and gems. Traditional mining practices can result in habitat destruction, water contamination, and elevated carbon emissions, which can harm ecosystems and local communities. As a result, lab-grown diamonds are gaining popularity as a more ethical and environmentally friendly alternative, with lower resource consu...

Euromonitor International's Jewellery in Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2020-2024), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Costume Jewellery, Fine Jewellery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Jewellery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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K-pop and maximalist designs drive growth of costume jewellery amongst millennials
Pawnshops and e-commerce platforms drive engagement in fine jewellery

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