

Jewellery in the Netherlands

Market Direction | 2025-01-22 | 19 pages | Euromonitor

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Report description:

Jewellery sales in the Netherlands recorded positive retail value growth of 7% in 2024. While the willingness to purchase fashion products and accessories remains high among the Dutch, many consumers were adopting a more cautious attitude towards spending, resulting in slower growth compared to 2023. Manufacturers and retailers continued to invest in new products and promotions in order to encourage consumers to purchase jewellery products, with the category seeing more diversity of products in...

Euromonitor International's Jewellery in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2020-2024), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Costume Jewellery, Fine Jewellery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Jewellery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Jewellery is increasingly appealing to Dutch males, driving growth in 2024

Affordability and sustainability drive demand and growth for lab grown diamonds

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