

Jewellery in Sweden

Market Direction | 2025-01-22 | 20 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €995.00
- Multiple User License (1 Site) €1990.00
- Multiple User License (Global) €2985.00

Report description:

In 2024, the jewellery market in Sweden continued to face challenges related to inflation and the ongoing cost-of-living crisis. After a surge in weddings in 2021 and 2022, the number of weddings declined in 2023 and 2024 as inflation and rising living costs caused many consumers to postpone or scale down their celebrations. This impacted both fine and costume jewellery, with fine jewellery, particularly engagement rings and wedding bands, seeing less demand compared to the rebound from the post...

Euromonitor International's Jewellery in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2020-2024), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Costume Jewellery, Fine Jewellery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Jewellery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scott-international.com

www.scott-international.com

Table of Contents:

Jewellery in Sweden
Euromonitor International
January 2025

List Of Contents And Tables

JEWELLERY IN SWEDEN

KEY DATA FINDINGS

2024 DEVELOPMENTS

A lower level of weddings and engagements negatively impacts sales of fine jewellery
The competitive landscape remains fragmented, however, Iduna AB retains its strong lead
Lab-grown diamonds gain ground as consumers' demand for sustainable attributes rise
PROSPECTS AND OPPORTUNITIES

Premiumisation and the demand for quality, timeless designs is expected to drive growth
The share of retail e-commerce is expected to grow, bolstered by omnichannel strategies
Sustainability and minimalist designs are expected to shape product innovation

CATEGORY DATA

- Table 1 Sales of Jewellery by Category: Volume 2019-2024
- Table 2 Sales of Jewellery by Category: Value 2019-2024
- Table 3 Sales of Jewellery by Category: % Volume Growth 2019-2024
- Table 4 Sales of Jewellery by Category: % Value Growth 2019-2024
- Table 5 Sales of Costume Jewellery by Type: % Value 2019-2024
- Table 6 Sales of Fine Jewellery by Type: % Value 2019-2024
- Table 7 Sales of Fine Jewellery by Collection: % Value 2019-2024
- Table 8 Sales of Fine Jewellery by Metal: % Value 2019-2024
- Table 9 NBO Company Shares of Jewellery: % Value 2020-2024
- Table 10 □LBN Brand Shares of Jewellery: % Value 2021-2024
- Table 11 □Distribution of Jewellery by Format: % Value 2019-2024
- Table 12 □Forecast Sales of Jewellery by Category: Volume 2024-2029
- Table 13 □Forecast Sales of Jewellery by Category: Value 2024-2029
- Table 14 □Forecast Sales of Jewellery by Category: % Volume Growth 2024-2029
- Table 15 □Forecast Sales of Jewellery by Category: % Value Growth 2024-2029

PERSONAL ACCESSORIES IN SWEDEN

EXECUTIVE SUMMARY

- Personal accessories in 2024: The big picture
- 2024 key trends
- Competitive landscape
- Retailing developments
- What next for personal accessories?

MARKET DATA

- Table 16 Sales of Personal Accessories by Category: Volume 2019-2024
- Table 17 Sales of Personal Accessories by Category: Value 2019-2024
- Table 18 Sales of Personal Accessories by Category: % Volume Growth 2019-2024
- Table 19 Sales of Personal Accessories by Category: % Value Growth 2019-2024
- Table 20 NBO Company Shares of Personal Accessories: % Value 2020-2024
- Table 21 LBN Brand Shares of Personal Accessories: % Value 2021-2024

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 22 Distribution of Personal Accessories by Format: % Value 2019-2024

Table 23 Forecast Sales of Personal Accessories by Category: Volume 2024-2029

Table 24 Forecast Sales of Personal Accessories by Category: Value 2024-2029

Table 25 □Forecast Sales of Personal Accessories by Category: % Volume Growth 2024-2029

Table 26 □Forecast Sales of Personal Accessories by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Jewellery in Sweden

Market Direction | 2025-01-22 | 20 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scott's-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€995.00
	Multiple User License (1 Site)	€1990.00
	Multiple User License (Global)	€2985.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scott's-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-23"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scott's-international.com

www.scott's-international.com