

Jewellery in Argentina

Market Direction | 2025-01-14 | 17 pages | Euromonitor

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Report description:

In 2024, jewellery in Argentina recorded a retail value sales increase by 79% in current terms. The strong devaluation implemented by the newly elected government, played a pivotal role in driving up inflation, which reached an accumulated rate of 211% for the year 2023. Inflationary pressures continued to be high throughout much of 2024, with prices increasing at a pace that far outstripped wage growth, particularly in the early months of the year. As a result, many consumers found their purcha...

Euromonitor International's Jewellery in Argentina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2020-2024), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Costume Jewellery, Fine Jewellery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Jewellery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Men's brand Gogo aims to expand its presence and performance through franchises

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PROSPECTS AND OPPORTUNITIES

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