

Jeans in Ukraine

Market Direction | 2025-01-14 | 23 pages | Euromonitor

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Report description:

Jeans saw dynamic current value growth in Ukraine in 2024. Jeans is a very popular type of apparel in the country. It is favoured both by men and women and is worn on all occasions, whether for leisure, business or travelling. The category could not avoid the significant negative impact of the war, including the dramatic shift in demographic factors amongst others, but it is recovering quite quickly. People are buying jeans as products for general use, allowing them to economise in a challenging...

Euromonitor International's Jeans in Ukraine report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Economy Jeans, Premium Jeans, Standard Jeans, Super Premium Jeans.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Jeans market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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