

Jeans in Mexico

Market Direction | 2024-12-31 | 24 pages | Euromonitor

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Report description:

Significant retail current value growth was seen for jeans in 2021 and 2022, when sales rebounded after the 2020 decline, and post-pandemic fashion favoured more casual styles, particularly in workplace settings. As consumers in Mexico anticipated a return to normalcy, many updated their wardrobe with new jeans, resulting in a sales surge. However, growth appears to have passed its peak, and jeans saw a significant slowdown in current value growth in Mexico in 2023, and this trend is expected to...

Euromonitor International's Jeans in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Economy Jeans, Premium Jeans, Standard Jeans, Super Premium Jeans.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Jeans market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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