

Jeans in Indonesia

Market Direction | 2024-11-18 | 24 pages | Euromonitor

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Report description:

The market for jeans is projected to see only modest growth in current value terms in 2024, following a decline in the previous year. Unlike many other apparel categories, jeans are less influenced by fleeting fashion trends, making them a durable wardrobe staple. Consumers often continue to wear their jeans until they wear out or no longer fit. However, there is a notable divide in the market, with premium and super-premium jeans experiencing healthy growth. This segment caters to higher-income...

Euromonitor International's Jeans in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Economy Jeans, Premium Jeans, Standard Jeans, Super Premium Jeans.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Jeans market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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