

## Hot Drinks in Serbia

Market Direction | 2025-01-17 | 31 pages | Euromonitor

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### Report description:

Rising prices and a decline in disposable income are impacting the consumption of hot drinks in Serbia in 2024. However, the rising cost of living, coupled with consumers' desire for high-quality coffee, is driving the growth of fresh ground coffee pods, as many seek to have the coffee shop experience at home. There is also a switch across various hot drinks categories in the year. Busy lifestyles are fuelling demand for convenient coffee mixes, whilst health-conscious consumers are increasingly...

Euromonitor International's Hot Drinks in Serbia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Hot Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Rising prices impact retail sales in 2024

A nation of coffee lovers

Instant coffee mixes benefit from a burgeoning assortment of flavours

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Stable growth thanks to a loyal consumer base

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