

Hot Drinks in North Macedonia

Market Direction | 2025-01-08 | 33 pages | Euromonitor

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Report description:

Hot drinks have continued to experience stable consumer demand in North Macedonia throughout 2024, leading to moderate off-trade retail volume growth accompanied by robust off-trade rsp value growth. This growth is primarily attributed to the lingering effects of inflation, which, although subsiding, remains a factor influencing market dynamics. On-trade recovery has been a key feature of 2024, with sales in this channel surpassing pre-pandemic levels, highlighting a full return to normalcy for...

Euromonitor International's Hot Drinks in North Macedonia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Hot Drinks in North Macedonia
Euromonitor International
January 2025

List Of Contents And Tables

HOT DRINKS IN NORTH MACEDONIA

EXECUTIVE SUMMARY

Hot drinks in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for hot drinks?

MARKET DATA

Table 1 Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2019-2024

Table 2 Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2019-2024

Table 3 Retail Sales of Hot Drinks by Category: Volume 2019-2024

Table 4 Retail Sales of Hot Drinks by Category: Value 2019-2024

Table 5 Retail Sales of Hot Drinks by Category: % Volume Growth 2019-2024

Table 6 Retail Sales of Hot Drinks by Category: % Value Growth 2019-2024

Table 7 Foodservice Sales of Hot Drinks by Category: Volume 2019-2024

Table 8 Foodservice Sales of Hot Drinks by Category: % Volume Growth 2019-2024

Table 9 Total Sales of Hot Drinks by Category: Total Volume 2019-2024

Table 10 □Total Sales of Hot Drinks by Category: % Total Volume Growth 2019-2024

Table 11 □NBO Company Shares of Hot Drinks: % Retail Value 2020-2024

Table 12 □LBN Brand Shares of Hot Drinks: % Retail Value 2021-2024

Table 13 □Penetration of Private Label in Hot Drinks by Category: % Retail Value 2019-2024

Table 14 □Retail Distribution of Hot Drinks by Format: % Volume 2019-2024

Table 15 □Retail Distribution of Hot Drinks by Format and Category: % Volume 2024

Table 16 □Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2024-2029

Table 17 □Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2024-2029

Table 18 □Forecast Retail Sales of Hot Drinks by Category: Volume 2024-2029

Table 19 □Forecast Retail Sales of Hot Drinks by Category: Value 2024-2029

Table 20 □Forecast Retail Sales of Hot Drinks by Category: % Volume Growth 2024-2029

Table 21 □Forecast Retail Sales of Hot Drinks by Category: % Value Growth 2024-2029

Table 22 □Forecast Foodservice Sales of Hot Drinks by Category: Volume 2024-2029

Table 23 □Forecast Foodservice Sales of Hot Drinks by Category: % Volume Growth 2024-2029

Table 24 □Forecast Total Sales of Hot Drinks by Category: Total Volume 2024-2029

Table 25 □Forecast Total Sales of Hot Drinks by Category: % Total Volume Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 Research Sources

COFFEE IN NORTH MACEDONIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

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Inflation eases but coffee prices continue to climb globally

Convenience drives demand for fresh ground coffee pods

E-commerce growth spurs expansion in coffee categories

PROSPECTS AND OPPORTUNITIES

Stable demand despite demographic challenges

Continued expansion of fresh ground coffee pods

Rising interest in specialty coffees fuels growth

CATEGORY DATA

Table 26 Retail Sales of Coffee by Category: Volume 2019-2024

Table 27 Retail Sales of Coffee by Category: Value 2019-2024

Table 28 Retail Sales of Coffee by Category: % Volume Growth 2019-2024

Table 29 Retail Sales of Coffee by Category: % Value Growth 2019-2024

Table 30 NBO Company Shares of Coffee: % Retail Value 2020-2024

Table 31 LBN Brand Shares of Coffee: % Retail Value 2021-2024

Table 32 Forecast Retail Sales of Coffee by Category: Volume 2024-2029

Table 33 Forecast Retail Sales of Coffee by Category: Value 2024-2029

Table 34 Forecast Retail Sales of Coffee by Category: % Volume Growth 2024-2029

Table 35 □Forecast Retail Sales of Coffee by Category: % Value Growth 2024-2029

TEA IN NORTH MACEDONIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Health-focused herbal teas drive stable growth

Green tea gains momentum with health and flavour innovation

Innovation strengthens the tea market

PROSPECTS AND OPPORTUNITIES

Tea set to outperform coffee amid growing health trends

Focus on other fruit/herbal tea as a growth leader

Instant tea faces a declining trajectory

CATEGORY DATA

Table 36 Retail Sales of Tea by Category: Volume 2019-2024

Table 37 Retail Sales of Tea by Category: Value 2019-2024

Table 38 Retail Sales of Tea by Category: % Volume Growth 2019-2024

Table 39 Retail Sales of Tea by Category: % Value Growth 2019-2024

Table 40 NBO Company Shares of Tea: % Retail Value 2020-2024

Table 41 LBN Brand Shares of Tea: % Retail Value 2021-2024

Table 42 Forecast Retail Sales of Tea by Category: Volume 2024-2029

Table 43 Forecast Retail Sales of Tea by Category: Value 2024-2029

Table 44 Forecast Retail Sales of Tea by Category: % Volume Growth 2024-2029

Table 45 □Forecast Retail Sales of Tea by Category: % Value Growth 2024-2029

OTHER HOT DRINKS IN NORTH MACEDONIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Minimal growth amidst demographic challenges

Dominance of chocolate-based flavoured powder drinks

Rising popularity of pods and capsules

PROSPECTS AND OPPORTUNITIES

Sustained stability driven by chocolate-based flavoured powder drinks

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Diversification through pods and capsules

E-commerce and specialised retailers as growth drivers

CATEGORY DATA

Table 46 Retail Sales of Other Hot Drinks by Category: Volume 2019-2024

Table 47 Retail Sales of Other Hot Drinks by Category: Value 2019-2024

Table 48 Retail Sales of Other Hot Drinks by Category: % Volume Growth 2019-2024

Table 49 Retail Sales of Other Hot Drinks by Category: % Value Growth 2019-2024

Table 50 NBO Company Shares of Other Hot Drinks: % Retail Value 2020-2024

Table 51 LBN Brand Shares of Other Hot Drinks: % Retail Value 2021-2024

Table 52 Forecast Retail Sales of Other Hot Drinks by Category: Volume 2024-2029

Table 53 Forecast Retail Sales of Other Hot Drinks by Category: Value 2024-2029

Table 54 Forecast Retail Sales of Other Hot Drinks by Category: % Volume Growth 2024-2029

Table 55 □Forecast Retail Sales of Other Hot Drinks by Category: % Value Growth 2024-2029

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