

Hot Drinks in North Macedonia

Market Direction | 2025-01-08 | 33 pages | Euromonitor

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Report description:

Hot drinks have continued to experience stable consumer demand in North Macedonia throughout 2024, leading to moderate off-trade retail volume growth accompanied by robust off-trade rsp value growth. This growth is primarily attributed to the lingering effects of inflation, which, although subsiding, remains a factor influencing market dynamics. On-trade recovery has been a key feature of 2024, with sales in this channel surpassing pre-pandemic levels, highlighting a full return to normalcy for...

Euromonitor International's Hot Drinks in North Macedonia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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