

## Hot Drinks in Morocco

Market Direction | 2025-01-14 | 35 pages | Euromonitor

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### Report description:

Morocco's GDP has experienced slight growth, rising to 2.4% in 2023 and 3.3% in 2024. However, the geopolitical context in Europe, particularly the ongoing war in Ukraine, has continued to drive up energy and raw material costs globally. These pressures have been acutely felt in Morocco, where rising prices for food and energy products have pushed inflation to 6.2% in 2023. Faced with these economic challenges and a decline in agricultural income, household consumption contracted significantly t...

Euromonitor International's Hot Drinks in Morocco report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Hot Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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